







The direct access to the main gateway of the Parliament Palace and leading the flow of visitors into the lounge area first naturally creates a 'snake' shaped route through the halls containing the stands.
This snake trail - proven by dozens of organized events - is very important for us because it ensures maximum visibility for ALL exhibitors.

Stands of different sizes will also be created, all provided with:
-Black carpet

- Purple carpet on visitors' walkways
- Decorated walls
- Customized canopies

On request we also offer: sofas with covers, support tables with black covers, plasma televisions, and so on.

All of these, along with the facilities of each exhibitor, offer a high-end event and, ultimately, a great way to spend a weekend for all visitors, as well as a pleasant work environment for exhibitors.
Additionally, it is also extremely useful for all of the exhibitors to get water, coffee, ice cream and lunch, including pastries;)






## OUTDOOR

Radio: Kiss FM, Magic FM and Rock FM - 2000 spots of 30 seconds at a rate of 495.000 Eur, mainly broadcast in Bucharest but also across the country.

- Percentages across the stations:

Kiss Fm $=36.97 \%$
Rock Fm $=19.48 \%$
Magic Fm $=43.55 \%$
An invitations competition was organized for Magic FM for one week for the 285.000 listeners of the morning program in Bucharest.

## NEWS

Antena 1, Antena 3, Realitatea Tv,
Digi24, Romania Tv, Prima Tv
Kiss Fm, Magic Fm, Rock Fm,
Radio Romania Actualitati
Mediafax si Agerpres
Forbes si Wall-Street





THANK YOU
and we are here to offer you AN EUENT THAT YOU WILL REMEMBER!

